

# Hanen Hassan Janoudi

## UI & UX Designer

Email: [hanenjanoudi@gmail.com](mailto:hanenjanoudi@gmail.com)

Behance: [Hanen Janoudi](#) ↗

### Summary:

I conduct **User Research, analyze user needs**, and translate insights into scalable, user-centered design solutions. I design intuitive and visually engaging user interfaces while following **Usability and Accessibility** principles. With a background in **Information Engineering**, I collaborate effectively with development teams using **UCD** methodologies, User Flows, Wireframes, Prototypes, and Design Systems in agile environments.

### Technical Skills:

- User Research & Personas
- User Flows & Journey Mapping
- Wireframing & Prototyping
- Usability Testing
- Design Systems
- Responsive & Accessible Design (WCAG)

### Work Experience:

#### Vision Marketing Agency – 2025.5, 2025.12

- Designed user-centered interfaces for marketing websites and landing pages using wireframes and prototypes, in collaboration with marketing teams and developers.

#### Freelancer – 2025.2, Present

- As a Freelance UX/UI Designer, I delivered user-centered digital experiences through wireframes, interactive prototypes, and responsive interfaces, aligning UX decisions with business goals.

### Projects:

#### Qomora | Mobile App

Designed the UX/UI for an educational mobile app delivering online learning content, focusing on usability, clear user flows, and interactive wireframes and prototypes aligned with the visual identity.

#### Medical Platform | Website

Designed the UX/UI for a medical web platform focused on simplifying access to healthcare services, improving user journeys, and ensuring clarity, usability, and accessibility.

### Education:

- Informatics Engineering – IUSR **2027**

### Languages:

- Arabic(Native)
- English(Upper Intermediate)

### References:

Available upon request.